

BABY BOOMER BUSINESS OWNERS NEED TO RETIRE OPPORTUNITY AWAITS YOU ...

THE OPPORTUNITY

- Baby boomers are getting older and keener to retire.
- In recent years, an even greater backlog has been building.
- 80% of Australian businesses are privately-owned, with a total value of \$3.6 trillion.
- An estimated \$1.6 trillion worth of family businesses will change hands as baby boomers retire over the next 10 years.
- Outright sale is by far the most common way for owners to exit their business.
- This presents a significant opportunity.

WHAT SUPERTRAC OFFERS

- Supertrac offers intending new M&A market participants the opportunity of becoming a Supertrac Franchisee.
- Supertrac offers a means of entering the M&A market quickly and efficiently, saving many years and hundreds of thousands of dollars in setup costs.
- Supertrac has invested millions of dollars and more than a decade building the database, systems and procedures, templates, expertise and credibility to enable you to hit the ground running and capitalise on the market opportunity.
- Supertrac's marketing resources enable you to offer your business network a credible and effective way to sell their businesses.
- Supertrac's target market is businesses worth \$1M-50M. The buyer network comprises public companies, private equity firms, medium and large private companies in the same industry and private investors. Supertrac's database contains all these groups and this is how most buyers are sourced.
- Operate your own business associated with the Supertrac brand and with Supertrac's full backing.

To find out more, please call, email or visit supertrac.com under partnering options.